# TRUE HYBRID SOLUTIONS

DELVE INTO THE DETAILS
UNCOVER OUR VENUE'S KEY
TECHNICAL METRICS

# TRUE HYBRID SOLUTIONS

## FROM £6,000 +VAT

Our True Hybrid Solution is run on the all-in-one event platform from Crowdcomms, which is an award winning meetings and events platform to facilitate hybrid events worldwide. Focused on audience engagement, wherever you are.

It offers our clients with unique branding opportunity and unlimited number of remote delegates. Our True Hybrid Solution offers an unequalled experience for both remote and physical attendees including delegate engagement tools make Q&A, polling and voting seamless to those at the venue and at remote locations.

Events are all about learning, networking and meeting new services and products. Our True Hybrid Solution has the ability to cater for these needs so your remote attendees do not miss out. Included in our package are virtual breakout rooms that allow your remote delegates to meet others and virtual sponsor rooms which enable your sponsors to connect with the remote audience.

Our True Hybrid Solution can easily accommodate up to eight remote speakers. Security and confidentiality is paramount to our clients, as such, our chosen platform has protocols in place to ensure, should you choose, that only invited delegates can attend your hybrid event. Meaning that others won't be able to watch the event even if a link is shared around. The content is also streamed on an encrypted point-to-point environment providing state of the art security.

IN ADDITION TO ALL THESE FEATURES, OUR PACKAGE ALSO INCLUDES:

**Pre-Production Services**
Event design and build-up following client briefing

**Support on Event Day**
On-site project manager support working in conjunction with client/moderator. Audio, video, camera, hybrid technicians (for up to nine remote speakers)
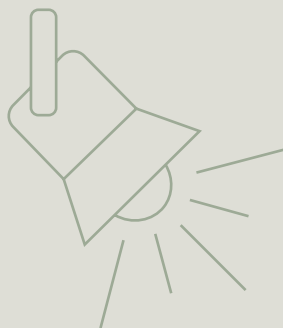
**Post Event Services**
Delegate analytics via CSV file
Streamed content recording

# THE FEATURES IN DETAIL

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|---|---|
| HYBRID EVENTS PLATFORM | • A web-based 'virtual venue' that elevates your events beyond a simple Zoom call.<br>• Our custom-branded platform acts as the central 'venue' online for your hybrid events.<br>• Live, pre-recorded and on-demand sessions and content sit side-by-side, with simple navigation, and a range of multimedia sponsorship opportunities.<br>• We offer multiple means of onboarding delegates to suit a range of security requirements, and integrate with multiple registration solutions. |
| MULTIPLE ROOMS AND SESSION FORMATS | • Combining a flexible feature set and audience retention.<br>• Onboard your audience with a single event URL, into a highly customisable 'virtual lobby'.<br>• Individual branded sessions can feature presentations, speaker panels, live demos, breakouts, networking rooms or informal networking.<br>• Tracks can be built to contain speaker videos, on-demand content or sponsor virtual booths, linked by a network of session signposts to encourage exploration. |
| UNIQUE REALTIME SLIDE SHARE AND CONTENT DISTRIBUTION | • Centrally managed secure content rather than clumsy screen-sharing.<br>• Our True Hybrid Solution shares slides to audience devices in real-time entirely separately to any video feed.<br>• Attendees can scroll back to previous slides, write notes, bookmark and download content.<br>• Content analytics provide engagement data on each slide, providing insights into individual participation, and areas of content generating the most activity. |
| INTEGRATED AUDIENCE ENGAGEMENT TOOLS AND DATA GATHERING | • Polling, quizzing, feedback, surveys, gamification available in every session.<br>• Actively gather data, feedback or test your audiences on the subject matter, to help measure engagement and understanding.<br>• Our engagement tools are fast, reliable, and display answers clearly and beautifully, with a range of question types,customisation options, and advanced settings. |
| DELEGATE INTERACTION AND SESSION PARTICIPATION | • Live questions and chat to fuel the live debate and maintain engagement.<br>• Digital Q&A, polling, surveys or delegate chat is a must-have feature at hybrid meetings and events - all moderated by the client to ensure the best content.<br>• Our True Hybrid Solution empowers all attendees to have a voice, creating a level playing field for all to participate, wherever they are.<br>• Allowing full moderation to capture every question, across every session. |
| LIVE ANALYTICS AND AUDIENCE ENGAGEMENT SCORES | • Measure attendance, engagement and session effectiveness.<br>• Our True Hybrid Solution measures attendee actions, participation and engagement to provide the ideal starting point for tracking event success.<br>• Viewed across attendees, sessions, events, or companywide, this will provide a wealth of insights for you, your presenters and you sponsors.<br>• Analytics can be viewed in our dashboard, as an infographic PDF, or exported as CSV or straight into Salesforce.com or HubSpot. |
| MOBILE-OPTIMISED AND HYBRID-READY | • A premium quality brand experience across all devices.<br>• Optimised across both mobile and desktop, presenters and attendees will see consistent branding on all audience devices.<br>• This creates a personalised environment and a sense of ownership and familiarity in the virtual space.<br>• Interactive features enhance engagement, providing real-time feedback and participation opportunities. |
| ENHANCED SECURITY | • ISO27001 certification combined with unique security-focused features.<br>• Built upon a ISO27001 certified platform and business we have a range of security options you can control.<br>• Sessions can be fully anonymous, or require specific IDs that can be matched against a whitelisted database, integrated with multiple registration platform.<br>• You can switch on password protection, prevent downloads and even watermark the slides to prevent further distribution. |

# AN ICON

## IN THE HEART
## OF THE CITY

ST JAMES
GARDENS

Cardington Street

EUSTON

Drummond Street

TAXI
RANK

Melton Street

TAXI / COACH
DROP OFF

30 | Euston
Square

EUSTON RD

A4200

02.
Main Entrance
(Melton Street)

Hampstead Rd

01.
Scenario Centre
Entrance and
Step Free Entrance
(Euston Road)

02

01

A501  EUSTON RD

Endsleigh Street

EUSTON
SQUARE

Gower St

Endsleigh Place

EUSTON RD

UNIVERSITY
COLLEGE
LONDON

Beaumont Place

GORDON
SQUARE
GARDENS

WARREN
STREET

30EUSTONSQUARE@SEARCYS.CO.UK

020 8453 4610

WWW.30EUSTONSQUARE.CO.UK