

CONFERENCES, EVENTS AND MEETING SPACES BROCHURE

30 | Euston Square

MEETINGS | EVENTS



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A TRADITIONAL
BUILDING WITH A
CONTEMPORARY TWIST





ABOUT US

30 EUSTON SQUARE IS A GRADE II* LISTED, 7 STOREY BUILDING DATING BACK TO 1906.

The modern event spaces inside benefit from a grand Edwardian façade and original Greek Revival style entrance hall; creating a truly harmonious blend of is a traditional building with a contemporary twist.

This versatile venue is home to the Royal College of General Practitioners and at the heart of every event held at 30 Euston Square is Searcys, a renowned caterer partner, responsible for the comprehensive management of this remarkable venue from the initial enquiry to the seamless delivery of events.

Our goal is to transform each event into a smooth and enjoyable experience from the initial planning stages to its successful conclusion.

With a wide selection of rooms available - I invite you to explore our conference, meeting, and training facilities, as well as our boutique bedrooms. At 30 Euston Square we ensure you enjoy the best in technology, comfort and hospitality. On behalf of everyone, we look forward to welcoming you at our venue, where we are dedicated to delivering an outstanding experience.

Luiz Mazzari, General Manager

AUDITORIUM AND EXHIBITION HALL

300 seats | 360 sqm exhibition space | Up to 15 exhibition stands | Exclusive catering area | Private cloakroom and registration area | Sony 4K digital cinema laser projection system | Dolby Atmos surround sound system | Show lights | 8-screen 4K HD video wall and multiple branding opportunities.

ALL-INCLUSIVE DAYTIME PACKAGES*

Finger buffet day delegate

from £93.00 per person

Hire of the spaces from 8.00am – 5.00pm

Sandwich and finger food lunch with crisps and sliced fresh fruit platter

Three breaks | organic teas, ethically sourced coffee, pastries, fruit and biscuit selection

30 Euston Square filtered water

Buffet day delegate

from £103.00 per person

Hire of the spaces from 8.00am – 5.00pm

Hot and cold fork buffet lunch

Three breaks | organic teas, ethically sourced coffee, pastries, fruit and biscuit selection

30 Euston Square filtered water

DDR breakfast upgrade options

Deluxe Continental

+£5.50 per person

Healthy Breakfast Bar

+£7.50 per person

OR Full English Breakfast

ROOM HIRE*:

Day hire from 8.00am – 5.00pm **£9,500.00**

Evening hire from 6.00pm – 11.00pm **£3,750.00**



All day Auditorium bookings require Auditorium AV Package A which includes core AV plus two audio visual technicians from £1,000.00 per day (up to 10hours).

* Minimum catering numbers/expenditure apply.
‘From’ rates are based on optimum numbers.

AUDITORIUM AND EXHIBITION HALL

300 seats | 360 sqm exhibition space | Up to 15 exhibition stands | Exclusive catering area | Private cloakroom and registration area | Sony 4K digital cinema laser projection system | Dolby Atmos surround sound system | Show lights | 8-screen 4K HD video wall and multiple branding opportunities.



ROOM HIRE*:

Day hire from 8.00am – 5.00pm **£9,500.00**

Evening hire from 6.00pm – 11.00pm **£3,750.00**

ALL-INCLUSIVE EVENING PACKAGES*

Wine and canapé reception

from **£90.00** per person

Hire of rooms from 6.00pm – 11.00pm

Package service from 7.00pm to 10.00pm

Three hours unlimited house wines, beer and soft drinks

Three canapés and three bowl food items

English sparkling wine and canapé reception

from **£95.00** per person

Hire of the rooms from 6.00pm – 11.00pm

Package service from 7.00pm to 10.00pm

Three hours unlimited English sparkling wine, wines, beer and soft drinks

Three canapés with three bowl food items

All evening Auditorium bookings require Auditorium AV Package A which includes core AV plus two audio visual technicians from £750.00 per day (up to 4hours).

*** Minimum catering numbers/expenditure apply.
'From' rates are based on optimum numbers.**

All prices are exclusive of VAT. Prices are valid from 1st April 2024 – 31st March 2025.

STATE ROOMS AND ROOFTOP TERRACE

150 theatre | 120 cabaret | 90 boardroom | 70 u-shape | 160 banquet
Up to 8 exhibition stands | Exclusive catering area | Rooftop terrace | Private
Cloakroom | Stage | Projector | AV Booth | 80" 4K HD relay plasma screens

ROOM HIRE*:

Day hire from 8.00am – 5.00pm **£6,500.00**

Evening hire from 6.00pm – 11.00pm **£3,750.00**

ALL-INCLUSIVE DAYTIME PACKAGES*

Finger buffet day delegate

from £104.00 per person

- Hire of the rooms from 8.00am – 5.00pm
- Sandwich and finger food lunch with crisps and sliced fresh fruit platter
- Three breaks | organic teas, ethically sourced coffee, pastries, fruit and biscuit selection
- 30 Euston Square filtered water

Buffet day delegate

from £114.00 per person

- Hire of the rooms from 8.00am – 5.00pm
- Hot and cold fork buffet lunch
- Three breaks | organic teas, ethically sourced coffee, pastries, fruit and biscuit selection
- 30 Euston Square filtered water

DDR breakfast upgrade options

- Deluxe Continental +£5.50 per person
- Healthy Breakfast Bar +£7.50 per person
- OR Full English Breakfast



All day State Room bookings require State Room AV Package A which includes core AV plus one audio visual technician from £525.00 per day (up to 10hours).

*** Minimum catering numbers/expenditure apply.
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STATE ROOMS AND ROOFTOP TERRACE

150 theatre | 120 cabaret | 90 boardroom | 70 u-shape | 160 banquet
Up to 8 exhibition stands | Exclusive catering area | Rooftop terrace | Private
Cloakroom | Stage | Projector | AV Booth | 80" 4K HD relay plasma screens

ROOM HIRE*:

Day hire from 8.00am – 5.00pm **£6,500.00**

Evening hire from 6.00pm – 11.00pm **£3,750.00**

ALL-INCLUSIVE EVENING PACKAGES*

Wine and canapé reception from £102.00 per person

Hire of the rooms from 6.00pm – 11.00pm

Package service from 7.00pm – 10.00pm

Three hours unlimited house wines, beer and soft drinks

Three canapés and three bowl food items

Sparkling wine reception from £108.00 per person

Hire of the rooms from 6.00pm – 11.00pm

Package service from 7.00pm – 10.00pm

Three hours unlimited English sparkling wine,
wines, beer and soft drinks

Three canapés with three bowl food items

All evening State Room bookings require State Room AV Package A which includes core AV plus one audio visual technician from £375.00 per day (up to 4hours).

*** Minimum catering numbers/expenditure apply.**
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STATE ROOMS AND ROOFTOP TERRACE

150 theatre | 120 cabaret | 90 boardroom | 70 u-shape | 160 banquet
Up to 8 exhibition stands | Exclusive catering area | Rooftop terrace | Private
Cloakroom | Stage | Projector | AV Booth | 80" 4K HD relay plasma screens



ROOM HIRE*:

Day hire from 8.00am – 5.00pm **£6,500.00**

Evening hire from 6.00pm – 11.00pm **£3,750.00**

ALL-INCLUSIVE EVENING PACKAGES*

Private dining

from £120.00 per person

Hire of rooms from 6.00pm – 11.00pm

Welcome drink (glass of prosecco, bottled beer or soft drink)

Three course dinner followed by organic tea, triple certified coffee and petit fours

Half bottle of house wine

30 Euston Square filtered water

Upgrade to deluxe private dining

+£31.50 per person

Champagne on arrival, three canapés
and sommelier selected wines

All evening State Room bookings require State Room AV Package A which includes core AV plus one audio visual technician from £375.00 per day (up to 4hours).

*** Minimum catering numbers/expenditure apply.
'From' rates are based on optimum numbers.**

All prices are exclusive of VAT. Prices are valid from 1st April 2024 – 31st March 2025.

GROUND FLOOR MEETING ROOMS

18 modern rooms | Up to 80 theatre | Up to 48 cabaret
6 to 36 boardroom | AV equipment | Natural daylight

ROOM HIRE*:

Day hire from 8.00am – 5.00pm

6 to 10 people boardroom **from £450.00**

11 to 16 people boardroom **from £650.00**

17 to 24 people boardroom (40 people theatre style) **from £1,000.00**

36 people boardroom (80 people theatre style) **from £2,500.00**

Evening hire from 6.00pm – 11.00pm

6 to 10 people boardroom **from £275.00**

11 to 16 people boardroom **from £425.00**

17 to 24 people boardroom (40 people theatre style) **from £575.00**

36 people boardroom (80 people theatre style) **from £950.00**

All Ground Floor Meeting Rooms rates include in room AV equipment

Projector/screen or LCD screen, complimentary 1 gbps WiFi, stationery, white board, conference phone (additional charge for calls may apply) and Clickshare technology for wireless presentations

*** Minimum catering numbers/expenditure apply.**
'From' rates are based on optimum numbers.

All prices are exclusive of VAT. Prices are valid from 1st April 2024 – 31st March 2025.



GROUND FLOOR MEETING ROOMS

18 modern rooms | Up to 80 theatre | Up to 48 cabaret
6 to 36 boardroom | AV equipment | Natural daylight



All Ground Floor Meeting Rooms rates include in room AV equipment

Projector/screen or LCD screen, complimentary 1gbps WiFi, stationery, white board, conference phone (additional charge for calls may apply) and Clickshare technology for wireless presentations

*** Minimum catering numbers/expenditure apply.**
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ALL-INCLUSIVE DAYTIME PACKAGES*

Breakfast meeting

from £51.00 per person

Hire of main meeting room from 7.00am – 10.00am

Suitable for groups between 6 – 25 delegates

Deluxe continental breakfast

Served with organic teas, ethically sourced coffee and fruit juice

30 Euston Square filtered water

Day delegate

from £85.00 per person

Hire of main meeting room from 8.00am – 5.00pm

Sandwich and finger food lunch with crisps and fruit bowl

Three breaks | organic teas, ethically sourced coffee, with pastries on arrival, fresh fruit mid-morning and biscuit selection mid-afternoon

30 Euston Square filtered water

Post conference reception

+ £24.00 per person

Served between 5.00pm – 6.00pm

Baron Bigod Brie, wild mushroom and truffled cream cheese (v)

Seeded cracker and spice nuts (v)

Two beverages per person; selection includes wines, beer and soft drinks

THE HERITAGE ROOMS

Six refurbished Heritage Rooms | Up to 50 theatre | Up to 32 cabaret
Up to 40 dinner | 7 to 22 boardroom | Built in AV equipment

ROOM HIRE*:

Day hire from 8.00am – 5.00pm

Beresford Pite up to 7 people boardroom **from £450.00**

England, Wales, Ireland up to 14 people boardroom **from £650.00**

Scotland up to 16 people boardroom **from £1,000.00**

Princes Gate up to 22 people boardroom (50 people theatre style) **from £1,500.00**

Evening hire from 6.00pm – 11.00pm

Beresford Pite up to 8 people for dinner **from £275.00**

England, Wales, Ireland up to 16 people for dinner **from £425.00**

Scotland up to 20 people for dinner **from 725.00**

Princes Gate up to 40 people for dinner **from £950.00**



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All prices are exclusive of VAT. Prices are valid from 1st April 2024 - 31st March 2025.



THE HERITAGE ROOMS

Six refurbished Heritage Rooms | Up to 50 theatre | Up to 32 cabaret
Up to 40 dinner | 7 to 22 boardroom | Built in AV equipment



* Minimum catering numbers/expenditure apply.
'From' rates are based on optimum numbers.

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ALL-INCLUSIVE DAYTIME PACKAGES*

Breakfast meeting

from £55.00 per person

Heritage Room hire from 7.00am – 10.00am

Suitable for groups between 6 – 50 delegates

Fuel the mind breakfast OR Heritage English breakfast

Unlimited use of in-room Nespresso machine and unlimited organic teas

Day delegate

from £93.00 per person

Heritage Room hire from 8.00am – 5.00pm

Deluxe continental breakfast on arrival, choice of mid-morning break, choice of Heritage lunch menu and choice of afternoon snack

Unlimited use of in-room Nespresso machine and unlimited organic teas

Complimentary refreshments including:
30 Euston Square filtered water, craft juices

DDR breakfast upgrade options

+ £7.50 per person

Fuel the mind breakfast

OR Heritage English breakfast

Post conference reception

+ £24.00 per person

Served between 4.00pm – 5.00pm

Baron Bigod Brie, wild mushroom and truffled cream cheese (v)

Seeded cracker and spice nuts (v)

Two beverages per person; selection includes wines, beer and soft drinks

THE HERITAGE ROOMS

Six refurbished Heritage Rooms | Up to 50 theatre | Up to 32 cabaret
Up to 40 dinner | 7 to 22 boardroom | Built in AV equipment

ALL-INCLUSIVE EVENING PACKAGES*

Private dining

from £110.00 per person

Heritage Room hire from 6.00pm – 11.00pm

Welcome drink (English sparkling wine, bottled beer, mocktail or soft drink)

Meet the Chef experience

Three course British dinner, followed by organic teas, ethically sourced coffee and petit fours

Half bottle of house wine

Unlimited 30 Euston Square filtered water

Table decor

Upgrade to deluxe private dining

+£31.50 per person

Champagne on arrival, three canapés and sommelier selected wines

* Minimum catering numbers/expenditure apply.
'From' rates are based on optimum numbers.

All prices are exclusive of VAT. Prices are valid from 1st April 2024 - 31st March 2025.



EXAM & ASSESSMENT CENTRE

Dedicated entrance and reception area | Three separate circuits combining 42 individual rooms with telephone and complimentary 1gbps Wi-Fi | Two briefing rooms with integrated AV | High-tech observation room with audio and 360° visual recording system | Access controlled secure environment | Fully accessible and DDA compliant | Built-in timer and clock system in each circuit | Secure lockers in each exam room

ROOM HIRE:

Full Exam Centre from £6,250.00

Exclusive hire 8.00am – 5.00pm

Dedicated entrance

Exclusive reception area

Three circuits of 14 examination rooms each

Two briefing rooms

One observation room

Single Exam Circuit from £2,650.00

Room hire 8.00am – 5.00pm

Dedicated entrance

Shared reception

One circuit of 14 examination rooms

One briefing room

Shared observation room

*** Minimum catering numbers/expenditure apply.**

'From' rates are based on optimum numbers.

All prices are exclusive of VAT. Prices are valid from 1st April 2024 – 31st March 2025.



BOUTIQUE BEDROOMS

30 Euston Square boasts 41 stunning boutique bedrooms, each with en-suite facilities, perfect for organisers, delegates or guest speakers who require accommodation whilst attending an event at the venue.



From £157.50 +VAT single occupancy

From £166.00 +VAT double occupancy

From £175.00 +VAT triple occupancy

We have every detail covered: our rooms have been beautifully designed to provide our guests with a 4* hotel experience. Complete with indulgent beds, study area, ironing facilities, complimentary Wi-Fi, air-conditioning, a safe and refreshment facilities.

Guests also have access to our fully equipped gym and members' lounge area available onsite to use at your leisure.

Our rate includes a delicious continental breakfast served every morning in a dedicated dining area from 7.00am – 9.00am on weekdays and 8.00am – 10.00am at weekends.



All prices are exclusive of VAT. Prices are valid from 1st April 2024 – 31st March 2025.

ALL THE LITTLE EXTRAS WE CAN HELP WITH

Audio, video and IT equipment:

Additional AV television plasma (42" or 51")	£200.00 each
Television plasma (80" relay screen)	£315.00 each
Perspex frosted lectern (Euston or Auditorium only) with integrated comfort monitor and microphone	£165.00
Perspex frosted lectern	£100.00
Countdown clock (Auditorium only)	£65.00
Laptop	£105.00
Mobile PA system (2 microphones and speakers)	£475.00
Additional microphones – lapel, top table, roving	£89.00 each
Micro cue (Euston only)	£42.00
Headset microphone	£99.75
Yamaha LS9 audio mixing desk	£189.00
Remote mouse	£42.00
6 LED RGB colour uplighters	£415.00
12 LED RGB colour uplighters	£685.00
Black and white dance floor 4m x 4m	£475.00
Stage with black carpet and skirting 6m x 2m	£475.00

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ALL THE LITTLE EXTRAS WE CAN HELP WITH

AV technician:

One technician (10 hours)**	£525.00
Two technicians (10 hours)**	£1,000.00
AV technician (evenings 4 hours)	£375.00
AV technician (weekends 8 hours)**	£630.00
Additional hour/s	£65.00 per hour

**Earliest start is 7am.

Access and security:

Early access – from 7.00am	£700.00 per hour
Venue hire extension – 11.00pm to midnight includes venue hire, security and staffing	£1,250.00
After hours charges – 11.00pm to 1.00am includes venue hire, security and staffing	£1,750.00
Security officer (minimum 8 hours)	£29.50 per hour
Event hosts/receptionist/cloakroom (minimum 4 hours)	£23.00 per hour

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‘From’ rates are based on optimum numbers.

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ALL THE LITTLE EXTRAS WE CAN HELP WITH

The following can also be arranged:

- ◇ Branding, vinyl wraps, wall graphics, lectern logo
- ◇ Dance floors, outdoor games, atmospheric lighting
- ◇ Photo-booths, jukebox, DJ
- ◇ Flowers, coloured linen or other theming

Please ask a member of the events team for a personalised proposal.

Office support:

Stationery dinner place cards or tent cards	£1.00 each
Flip chart & markers	£31.50 each
Velcro compatible black poster boards	£63.00 each 10 for £525.00
Photocopying A4/A3 (black and white)	30p/60p
Photocopying A4/A3 (colour)	60p/90p

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OUR SUSTAINABILITY PLEDGES



We only source British meat and poultry, and when possible, from regenerative farms.



All our bacon is British-reared and dry-cured to preserve it and reduce wastage.



We hero seasonal English apples on our menus and offer a free bowl with our meetings packages.



We only use fish from the Good Fish Guide.



Our prawns are sustainably farmed.



We use British-milled flour and wild-grown wheat from regenerative farms and ancient British grains in our recipes.



All fresh eggs used in our kitchens are British free-range.



Up to 90% of our fruit and vegetables are British, you will always find plant-based dishes on our menus.



We champion local produce, with all fresh fruit, vegetables, cheese and dairy coming from our local supply network.



We only use British-harvested rapeseed oil for its low carbon footprint.



Wherever possible we use porcelain crockery, glassware and metal cutlery.



We do everything to minimise food waste, from menu and portion design to food waste separation.



We work with the best English Sparkling Wine producers, and have created our own label with a vineyard in Guildford.



Our water is triple filtered in-house, reducing CO₂ emissions and waste.



Freedom Brewery (SRA recommended) and Toast (brewed with surplus wheat) supply our house beers.



Our coffee comes from an organic cooperative in Peru and family-run single estates in Guatemala and Colombia.



All our teas are responsibly sourced and Fairtrade, with most also being carbon-neutral.



We have an apprenticeship programme for our people and offer over 40 development programmes for our colleagues.

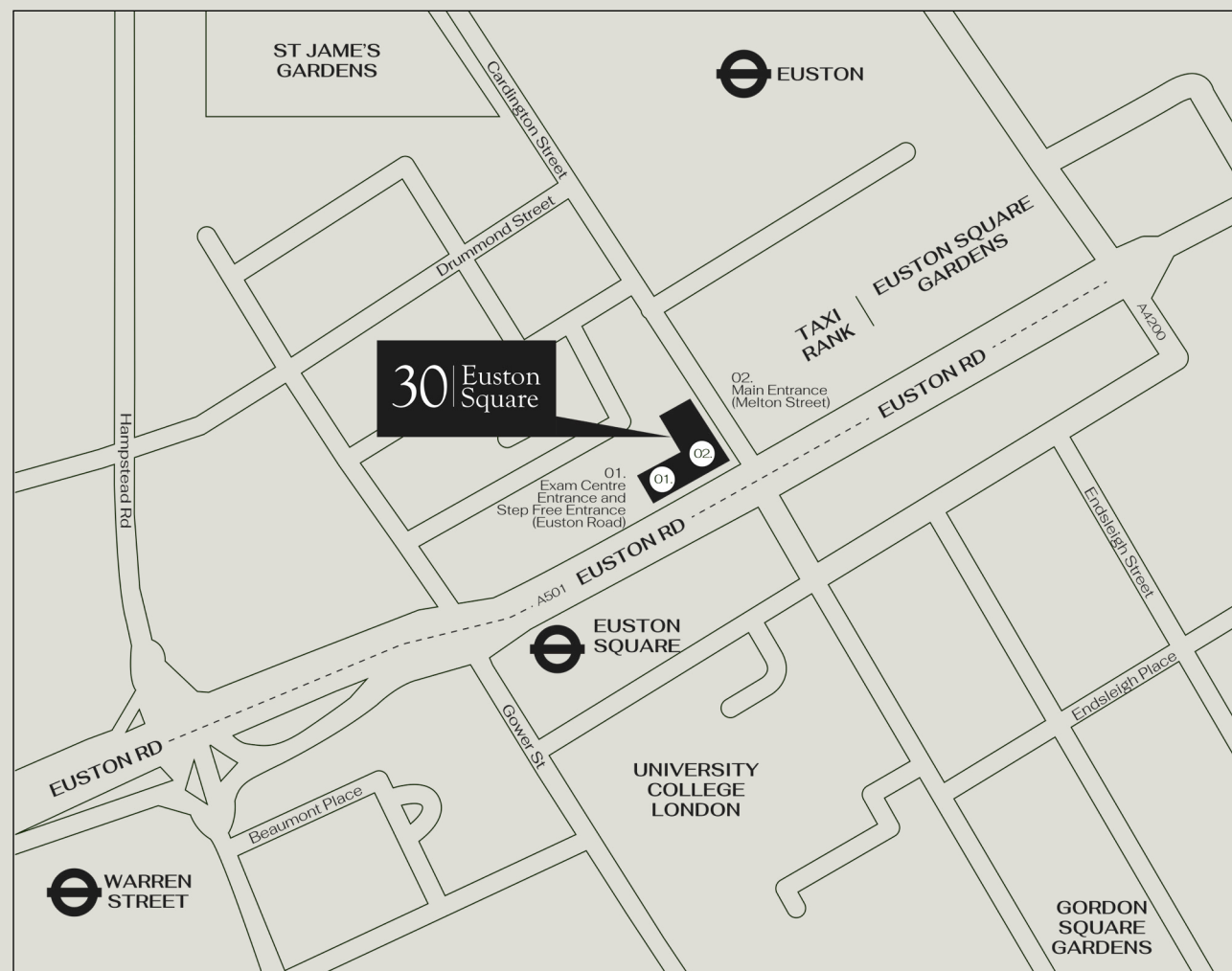


We have been awarded the Disability Confident Employer certificate, which helps ensure all employees can fulfil their potential.



Our charities Hotel School and Beyond Food, help those at risk of unemployment and homelessness gain jobs in hospitality.

30 EUSTON
SQUARE IS A
GRADE II* LISTED
AWARD-WINNING
EVENTS VENUE,
IN A PERFECT
CENTRAL LONDON
LOCATION.



30 | Euston
Square

MEETINGS | EVENTS

EST · 1847

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